




## NGO Profile

SHRI RADHA MADHAV CHARITABLE TRUST

### NGO Profile

- 1 **Name of the NGO** *SHRI RADHA MADHAV CHARITABLE TRUST*
- 2 **Address**  
**Registered Address**  
45, Patel Nagar New Mandi, Muzaffar Nagar , Up55, UP-251001  
  
**Correspondence Address**  
298G, SHAKTI KHAND 1, INDRAPURAM, GHAZIABAD  
  
Mobile No: 9310584082  
Email ID:  
Website:  

- 3 **Established in** 2010
- 4 **Organization Status** Non-Government Organization
- 5 **Level of action** PAN INDIA
- 6 **Registered under Act** Bombay Public Charitable Trust Act, 1950
- 7 **Registration No.** 4/126



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- 8 **CSR Registration** CSR00031174
- 9 **Income Tax Exemption** Registered U/s 12AA, 80G(5)
- 10 **PAN No.** AALTS3937M
- 11 **Founder** AMIT GUPTA
- 12 **Name of Chief Functionary** AMIT GUPTA
- 13 **Country** India
- 14 **Programme Area State :** UTTAR PRADESH ,DELHI NCR
- 15 **Vision, Mission & Goal :**
- Vision**
- We are committed to create strong and independent society without inequalities and discrimination, and where everybody enjoys equal opportunities.
- Mission**
- To Foster Democratic & Equitable Living Environment, Where all Vulnerable people specially underprivileged, women and Children have access to Education, Health, Sustainable Livelihood opportunity and essential infrastructure services irrespective of their economic and social status.



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### Goal

Over all Socio – Economic Development of underprivileged people specially women and children.

### 16 Aim & Objective

SHRI RADHA MADHAV CHARITABLE TRUST is a voluntary Organization working for the education, health and women's empowerment in the underprivileged communities, especially with children and women.

SHRI RADHA MADHAV CHARITABLE TRUST was initiated with a view to evolving information and making linkage between the villagers and the government. We believed that knowledge would lead to awareness, which would further lead to self-development, empowerment and action.

### 17 History

SHRI RADHA MADHAV CHARITABLE TRUST came into existence as a result of the motivation and personal initiative of its founder, to enhance the socio-economic status of the underprivileged people. Hailing from a rural family, the founder was no stranger to hardships faced by the underprivileged. Having overcome economic and social challenges, due to the backing and economic blessings from certain elder society leaders, the founder set out to do his best to make a positive difference in the lives of fellow underprivileged.

Working with a team of committed people, SHRI RADHA MADHAV CHARITABLE TRUST aim has been to secure integrated development through people's participation. The key areas identified for interventions include child rights, education, health and hygiene, sustainable livelihood, and women empowerment. Our efforts have developed lasting association with





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government, non-government and corporate organizations as also with the communities and groups with whom we have worked.

We have come a long way following a small beginning in 2010, and have implemented a wide variety of projects related to child rights for change, reproductive child health care, quality education, watershed development, wasteland development, tribal development, low cost sanitation, alternate energy sources, self-help groups, vocational training to youth, and women empowerment in UTTAR PRADESH, India. While implementing different developmental projects, our thrust has always been on working through people's participation. At SHRI RADHA MADHAV CHARITABLE TRUST, we have always believed in the capacities and capabilities of the communities, and have always strived to channel their hidden energies for the betterment of society at large. Our efforts have always been directed towards creating an environment that is conducive of enhancing opportunities to local people to think and act positively. We have always endeavored to develop skills and competencies of the local communities with a view to enabling them to operate and maintain the assets created through the implementation of the projects on sustainable basis.

This philosophy of ours has led us to adopt a holistic and participatory approach to rural development. We believe in inclusive approach, covering all the sections of the



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society, particularly the underprivileged, in a village.

### 18 Value & Principal

SHRI RADHA MADHAV CHARITABLE TRUST encourages the following Values to be practiced both at individual and Organizational level

- Honesty
- Transparency and Accountability
- Mutual respect
- Creativity
- Gender sensitiveness
- Cost efficiency
- Participation
- Solidarity
- Safe Guarding

### 19 Guiding Principal

- Utilization of local wisdom and resources.
- Encouragement of innovation and creativity.
- Prioritizing quality.
- Enhancing coordination and networking.
- Accepting challenges



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### 20 Organization Believes

- In the potential power of the poor and rural people to participate actively in development initiatives within their community.
- In equal opportunity for man and women in society irrespective of class, age, ethnic, culture or religion.
- All Human Rights for all.
- In freedom of expression, movement and choice by man and women alike.
- In social harmony free from communal bias.
- Freedom for work, education and development.

### 21 Programmes

For the past years we have been working in

- Education
- WASH
- Food Nutrition & Health
- Sustainable Livelihood
- Other ( Child Rights & Disaster)





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### 22 Issue of Interest

Promoting the aims and purpose of the organisations among the various societies of the different district in UTTAR PRADESH, Organization is actively working for the social development of Rural and tribal communities, Working in Child Rights, Education, WASH, Food Nutrition & Health, Sustainable Livelihood and disaster management Working with like DELHI NCR, UTTAR PRADESH minded organisations in for social development of poor communities for their better future in Education, Water Sanitation & Hygiene, Food Nutrition & Health and Economic development through sustainable livelihood and protect their Human Rights.

#### Issue of Interest

- Development of women
- Children deprived of education
- Discrimination and exploitation of vulnerable groups like the tribal and the homeless
  - Child rights
  - Education
  - Emergencies
  - Social Research

#### Our focus areas for Rural Development

Our Rural development activities, key areas are Education, WASH, Food Nutrition & Health, Sustainable Livelihood, and Social causes.



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- 23 Management and planning** SHRI RADHA MADHAV CHARITABLE TRUST process at internal reform to strengthen its planning, monitoring and evaluation function and its human resources, finance and administrative management has begun to yield results. Progress was made in standardizing a predictable year planning process, as well as in starting to build the capacity of members and providing guidance on results, based planning and monitoring, as well as the generation of lessons learned and best practices, will require further improvement
- 24 Decision making** SHRI RADHA MADHAV CHARITABLE TRUST believes that the decision making is a key part of an (administration)
- Administrative bodies activities, it permeates though all managerial function such as planning, organization, direction and control. Decision making involves thinking and deciding before doing and its part of our function. In keep the view of our organization's objectives, policies, program and strategies are our organization decision making process.
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